

CHINA SUNSINE CHEMICAL HOLDINGS LTD.

中国尚舜化工控股有限公司



# PRESENTATION OUTLINE

Our Company

Financial Overview

**Key Developments** 

Industry Info and Outlook

# Our Company

## **About China Sunsine Chemical**

- √ Specialty rubber chemicals producer
- ✓ World's largest producer of Rubber Accelerators
- ✓ PRC's biggest producer of Insoluble Sulphur
- √ Superior product-quality and economies of scale
- ✓ Accredited by a strong customer base of top tire makers
- ✓ Beneficiary of stringent environmental protection standards



## Our Products - Rubber Chemicals



Rubber Accelerators

MBT MBTS CBS TBBS TMTD

DPG DCBS ....



Insoluble Sulphur



Anti-Oxidants
TMQ
6PPD
4010NA





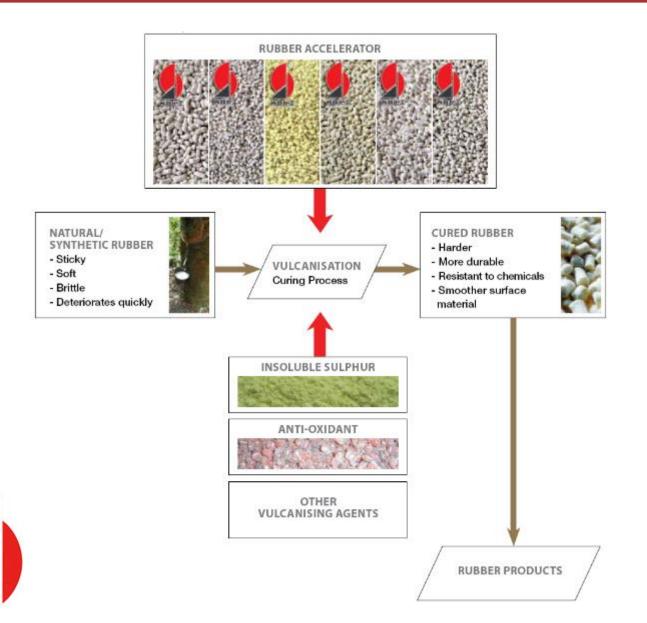








### Our Products: Rubber Chemicals



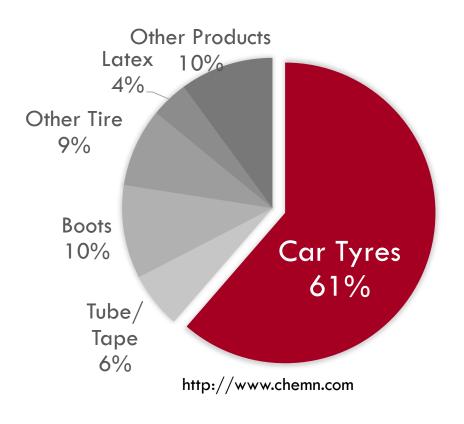
Rubber Chemicals are

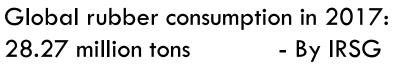
### **Essential Additives**

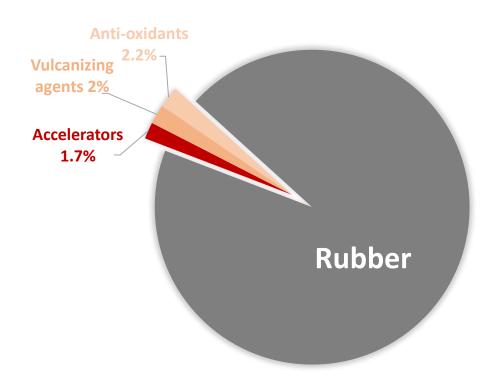
in the production of rubber products



## Global Consumption of Rubber







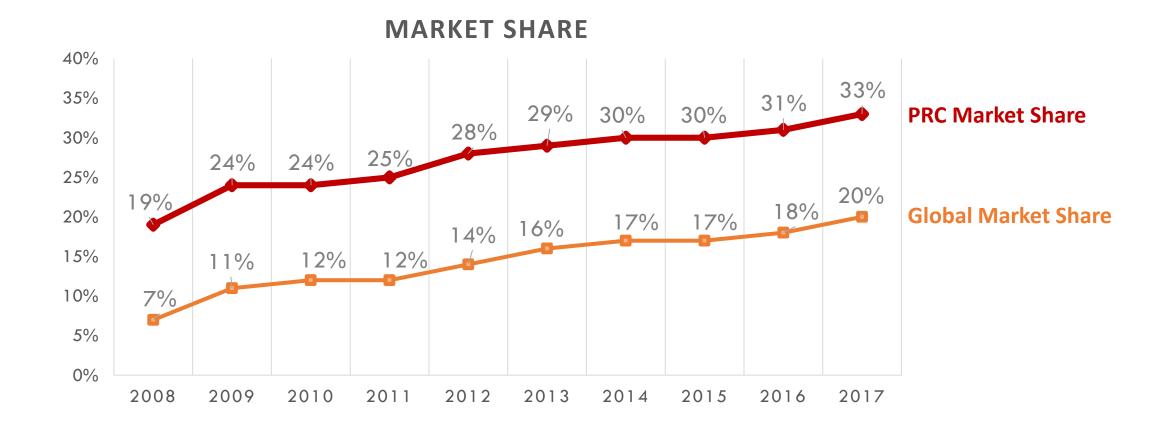
- By weight, every 100 tons of rubber consumes about 6 tons of rubber chemicals (100:6)
- By value, rubber chemical's cost accounts for about 3% of total tire cost (100:3)

# Our Strong Customer Base



- Over 1,000 customers globally
- Serves more than
  2/3 of the global
  top 75 tire makers
- 1/3 output exported

## Market Share: Rubber Accelerators





# Our Market Leadership Position

# GLOBAL TOP 3 ACCELERATOR PRODUCERS

Company	Annual Capacity 2018
China Sunsine 中国尚舜	87,000 tons
Tianjin Kemai 天津科迈	51,000 tons
Yanggu Huatai 阳谷华泰	45,000 tons

# PRC TOP 3 INSOLUBLE SULPHUR PRODUCERS

Company	Annual Capacity 2018
China Sunsine 中国尚舜	<b>30,000</b> tons
Yanggu Huatai 阳谷华泰	20,000 tons
Sennics 圣奥化学	15,000 tons



## Our Production Bases

# Five production bases in three locations





(another 10,000-ton to be completed by 2017)



#### Shanxian

- Home base:116.000-ton
- Sub-base-Yongshun: 10,000-ton TBBS (high-grade accelerator) expected to be completed by 2017.
- Sub-base-Guangshun Heating plant:
  Centralised steam production



Weifang Plant

• 26,000-ton accelerators



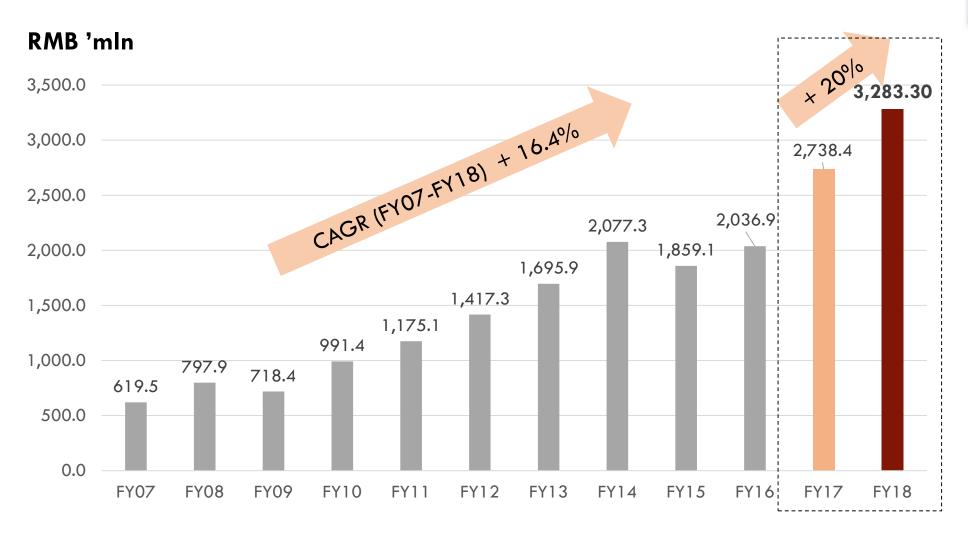
Financial Overview

# P&L Highlights

RMB 'mln	4th Quarter Ended			Year Ended			
	31 Dec18	31 Dec17	Change	31 Dec 18	31 Dec 17	Change	
Group Revenue	770.1	873.3	(12%)	3,283.3	2,738.4	20%	
Gross Profit	249.4	291.2	(14%)	1,125.9	788.1	43%	
Gross Profit Margin	32.4%	33.3%	(0.9 pts)	34.3%	28.8%	5.5 pts	
Profit Before Tax	142.3	195.6	(27%)	711.6	476.8	49%	
Profit After Tax	108.6	132.0	(18%)	641.3	341.3	88%	
EPS (RMB cents/SGD Cents*)	22.11/ 4.42	26.85/ 5.36	(18%)	130.45/ 26.06	70.83/ 14.15	84%	

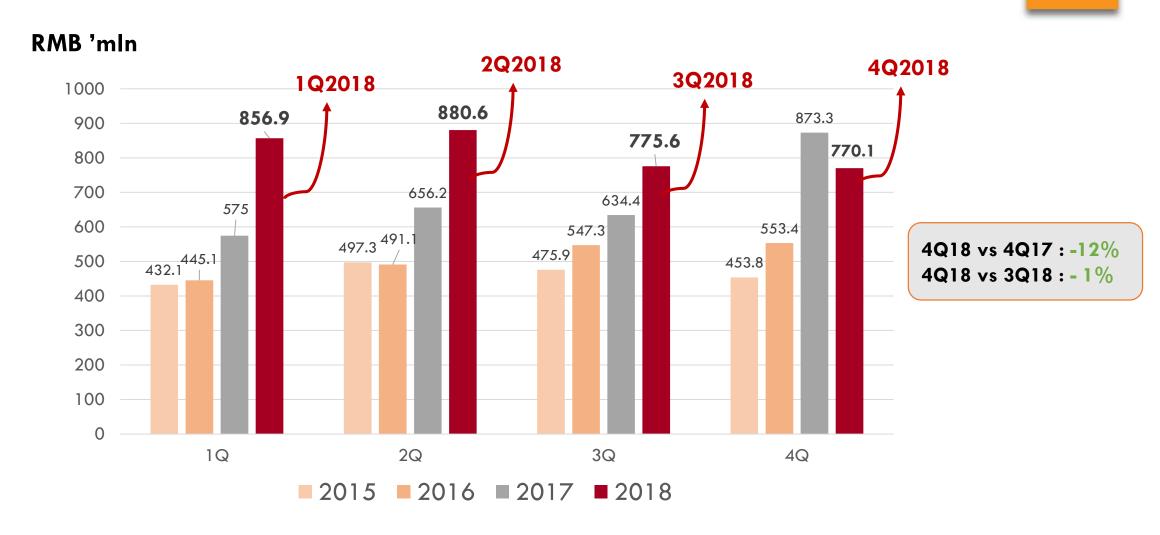
<sup>\*</sup> SGD to RMB exchange rate @5.0062

## Revenue Growth



FY18 Revenue up 20% y-o-y boosted by higher average selling price (ASP) and sales volume

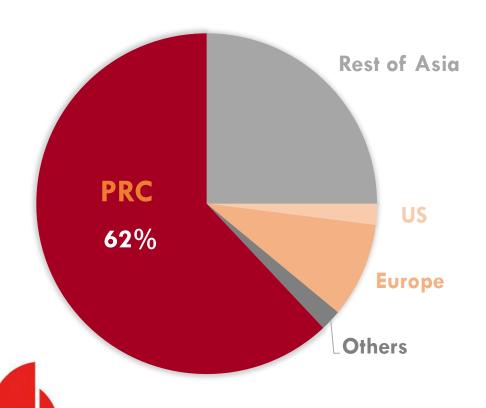
# Revenue By Quarter





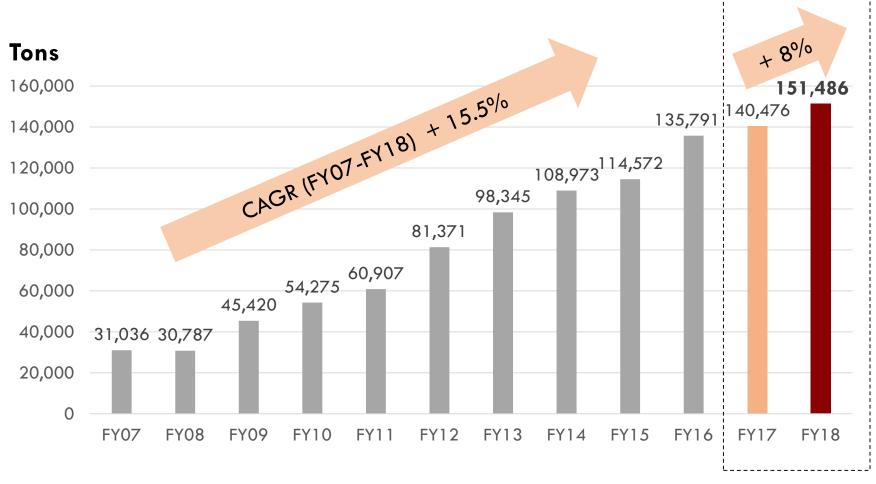
# Sales Contribution (By Region)

### **FY18 Sales Contribution (y-o-y)**



Region	4Q2018	FY2018	FY2017
China	64%	62%	64%
Rest of Asia	23%	25%	24%
US	2%	2%	5%
Europe	8%	9%	5%
Others	3%	2%	2%
Total	100%	100%	100%

### Sales Volume

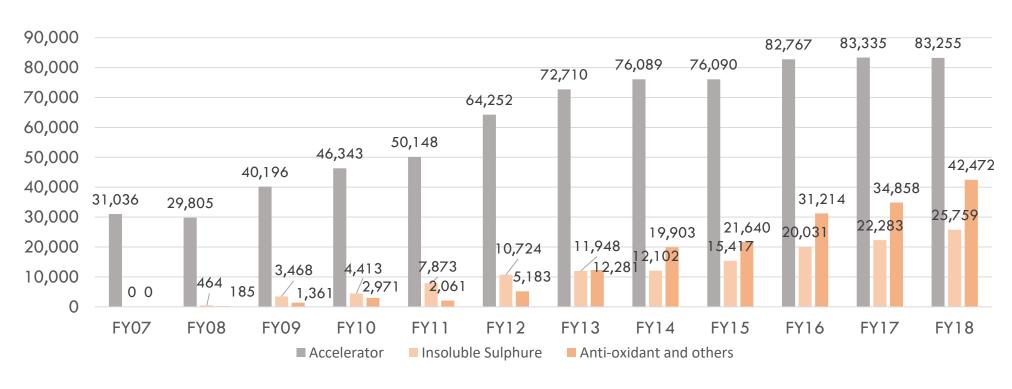


FY18 Sales volume up 8% y-o-y due mainly to higher sales volume of Insoluble Sulphur (IS) and Anti-oxidant products



# Sales Volume by Products

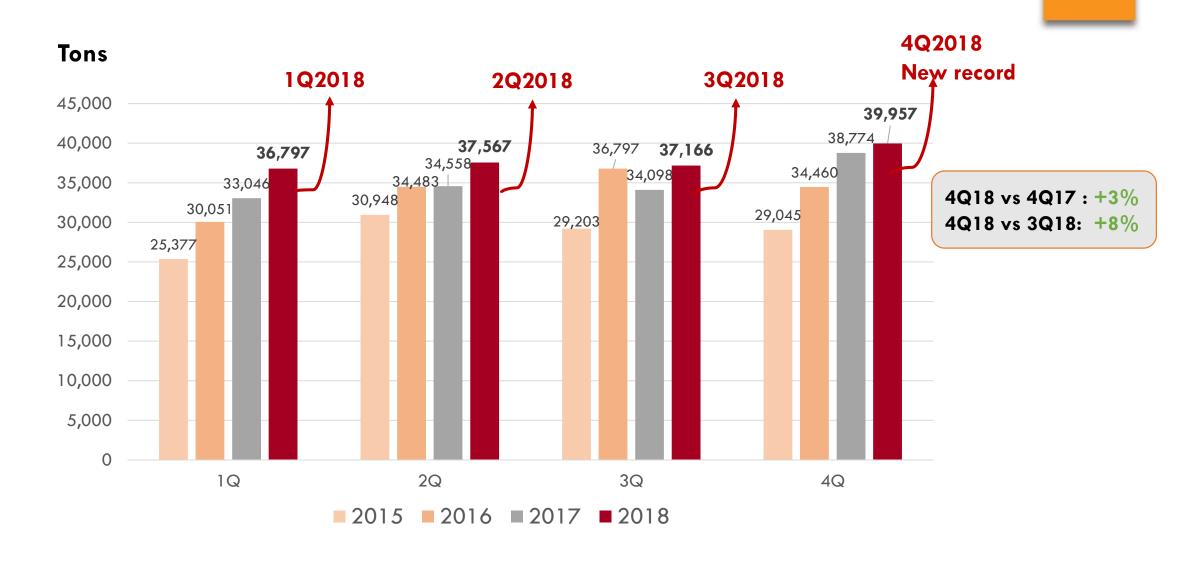
### **Tons**





Sales Volume	FY18 vs FY17	Utilization Rate
Accelerators	+ 0%	Almost fully utilized
Insoluble Sulphur	+ 16%	Fully utilized
Anti-oxidants & Others	+ 24%	About 90%

# Sales Volume By Quarter





# Overall Average Selling Price (ASP)

### RMB/Ton

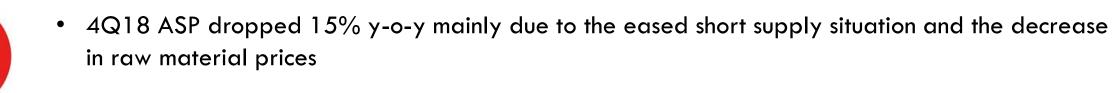




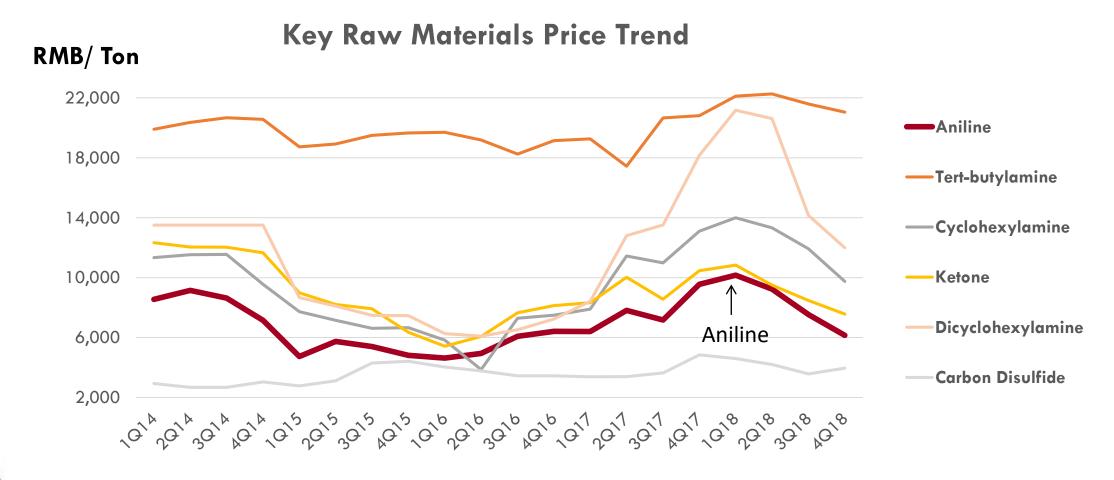
# ASP by Quarter

### RMB/Ton



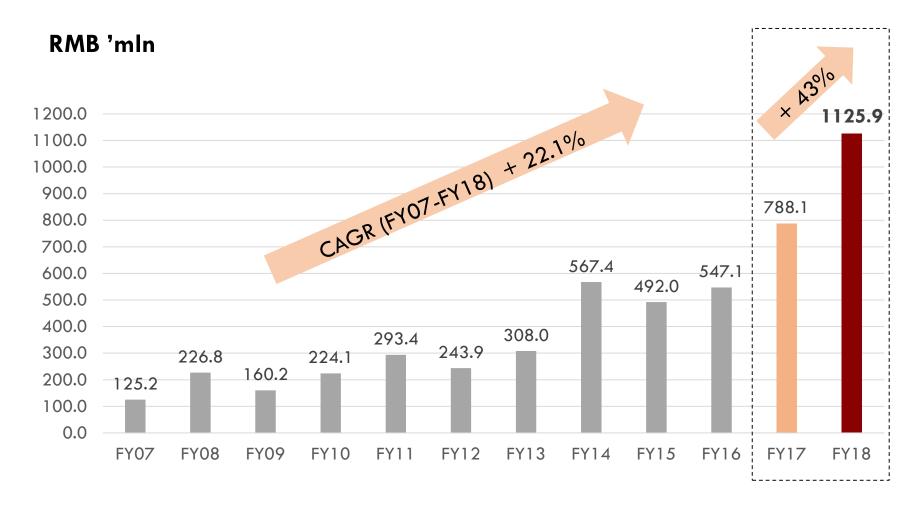


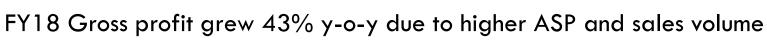
### Main Raw Materials Cost



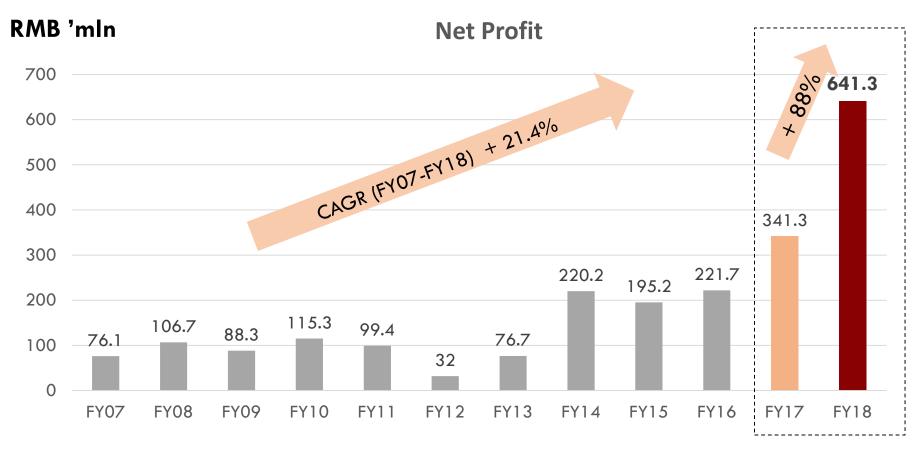


## Gross Profit



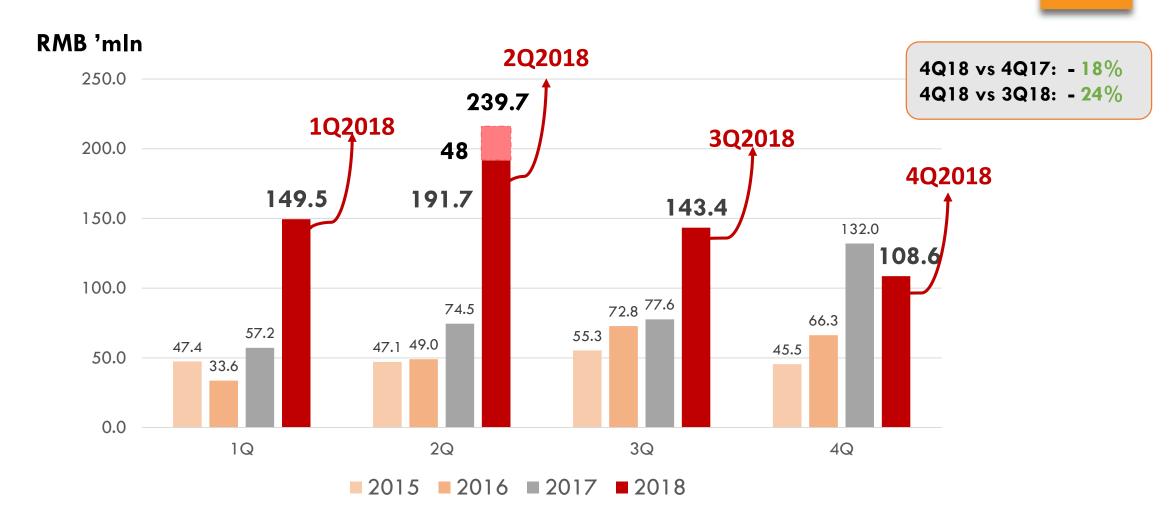


## Net Profit



- Net Profit surge due to higher ASP and higher sales volume.
- Group's main subsidiary-Shangdong Sunsine enjoys a concessionary tax rate of 15% throughout FY17, FY18 and FY19 due to its "High-tech Enterprise" status

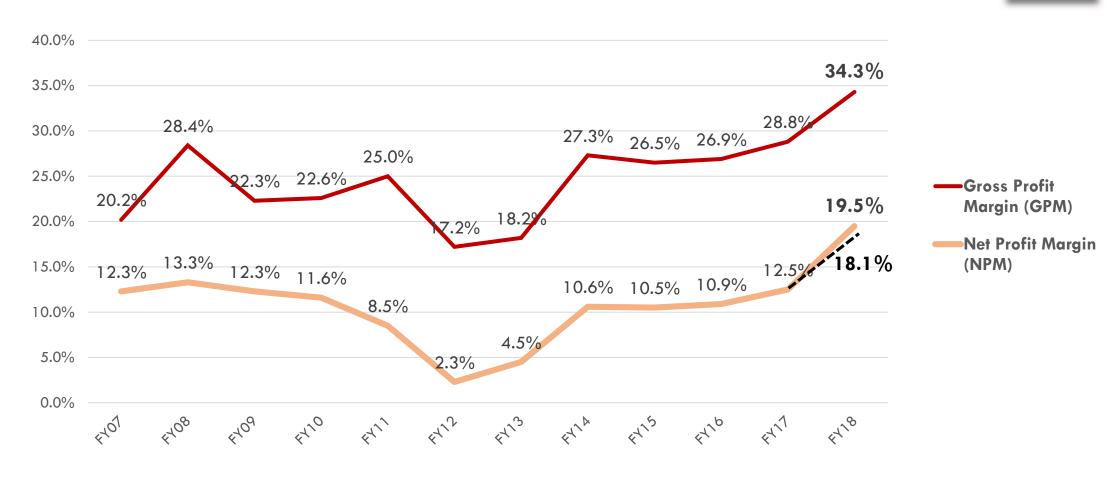
# Net Profit By Quarter





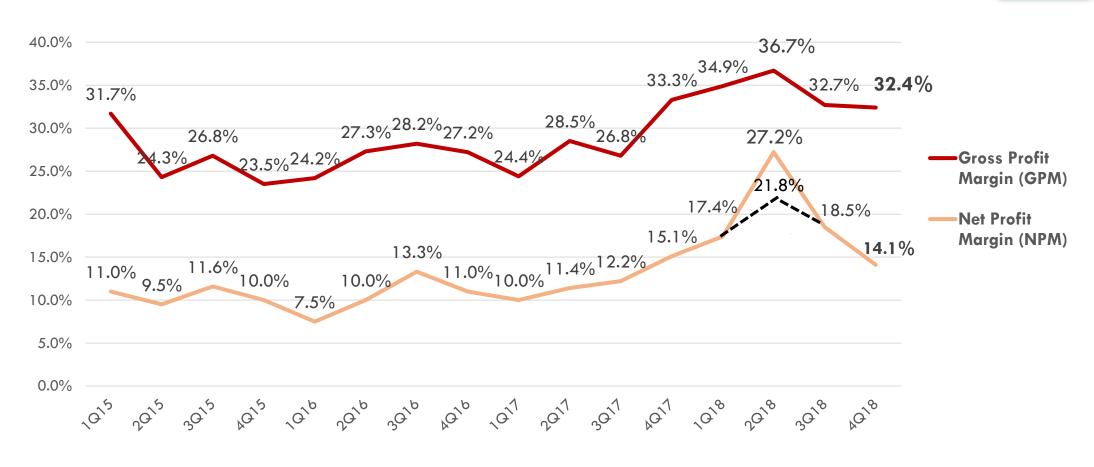
A RMB48 million tax refund was credited in 2Q18

# Margins Analysis



--- Adjusted by taking out the one-time credit of tax expense of RMB 48 mln in FY17

# Margins Analysis By Quarter







# Balance Sheet Highlight

	31/12/2018	31/12/2017	31/12/2016
Current Assets (RMB'mln) *	2,016.4	1,424.6	1,050.5
Current Liabilities (RMB'mln)	421.8	385.3	280.8
<b>Current Ratio</b>	4.78	3.70	3.74
Shareholders' Equity (RMB'mln)	2,325.5	1,742.4	1,361.6
D/E ratio **	0	0	0
NAV per share (RMB cents) (equivalent to SGD cents)	473.32/ 94.6	354.37/ 70.8	293.42/ 58.6
Net Cash per share (RMB cents) (equivalent to SGD cents)	211.4 42.2	101.6/ 20.3	56.1/ 11.2

<sup>\*</sup> Including Cash RMB 1,038.6 mln



<sup>\*\*</sup> No bank borrowing

# Key Developments

# Ongoing Projects

Project	Status	CapEx
30,000-ton fully-automated, high-end Accelerator TBBS at Shanxian:	Whole project was approved in Jan 2019	
1. Phase I of 10,000-ton capacity	Commercial production commenced	RMB 100 mln
2. Phase II of 20,000-ton capacity	Production line to be installed in 2019	RMB 60 mln
Insoluble Sulphur at Dingtao: 10,000-ton production line	Obtained approval in Nov 2018 Commercial production commenced	RMB 50 mln
Heating Plant: Add one boiler and one electric generator	Completed	RMB 100 mln

The Group is currently negotiating with local government to acquire more land for further expansion

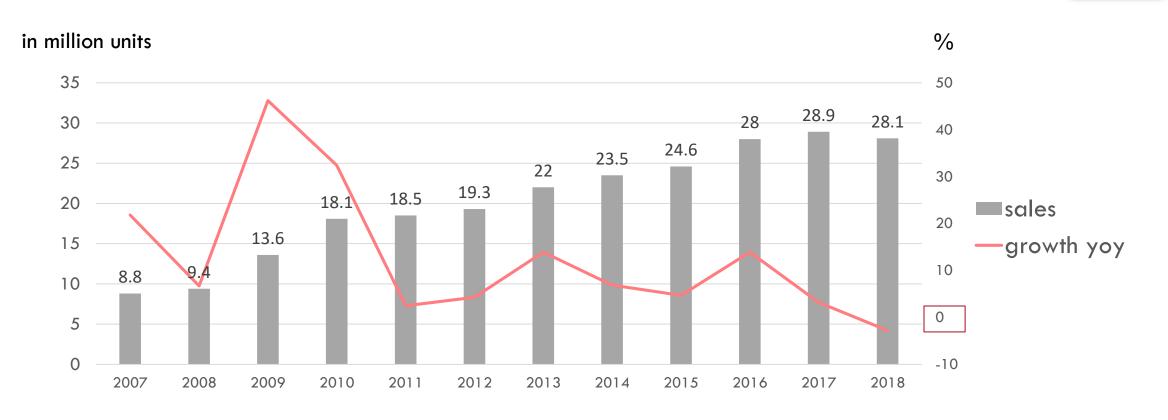
# **Annual Capacity**

	2007 (before IPO)	FY17	FY18	FY9e
Accelerators	32,000	87,000	87,000	117,000
Insoluble Sulphur	nil	20,000	30,000	30,000
Anti-oxidant (TMQ & 6PPD)	nil	45,000	45,000	45,000
Total	32,000	152,000	162,000	192,000



# Industry Info and Outlook

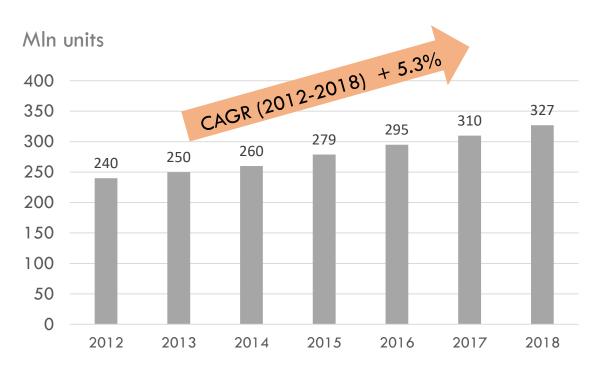
## China's New Car Sales

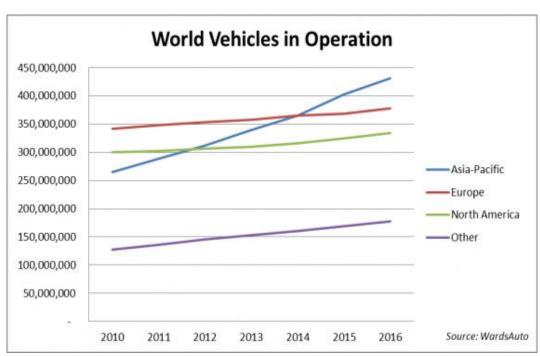


- 28.1 mln cars sold in China in 2018, down 2.8% y-o-y
- New car sales volume have seen the first time drop after 28 years of consecutive growth

# Global Vehicle Population

### **PRC Motor Vehicle Population**





http://www.sohu.com/a/289093749\_390500

http://subscribers.wardsintelligence.com/analysis/world-vehicle-population-rose-46-2016



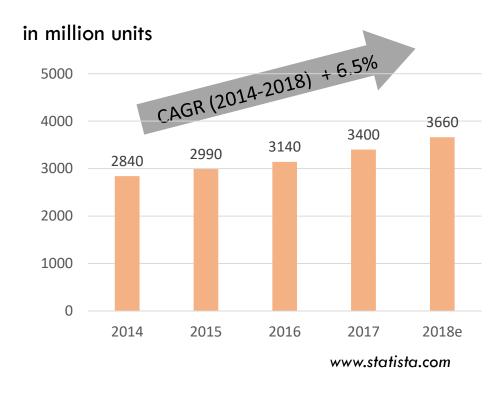
• Global vehicle population is growing, mainly driven by rising car ownership in developing countries

# Riding on Rising Tire Consumption

#### **PRC Tire Production Volume**

#### in million units CAGR (2010-2017) + 5.8% 29 Source: http://www.tyrefh.org/

# Projected worldwide tire market volume from 2014 to 2018





- Replacement tire and new car tire sales account for 70% and 30% respectively
- As overseas factories of Chinese tyre makers produce for export to the US and the EU, tire production in China expected to grow moderately

# Competitive Strengths

### World largest accelerators and China's biggest IS producer Market Leadership Capturing 20% of global and 33% of China's accelerators markets Listed in the first batch of "National Champion Manufacturing Enterprise" Superior quality and Full range of varieties **Products &** Stable supply **Economy of Scale** Largest capacity with economy of scale Over 1,000 customers worldwide spanning over 40 countries **Strong Customer Base** Serving 2/3 of global top 75 tire manufacturers 1/3 output exported Early adopter of Environmental protection initiative **Environmental** 1/3 of capex invested in environmental protection and safety **Protection advantage** Transformation and upgrading towards "Green, Intelligent & Miniaturized" "High-tech Enterprise" Status **R&D** Capability Academician R&D workstation in collaboration with Tsinghua and CAS R&D Centre partnered with Qingdao University of Science and Technology

Strong cash position

Built-up infrastructures



**Ready Resources for** 

**Future Expansion** 

## Q: Are rubber chemical products commodities?

A: NO – They are products in the niche market.

- 1. Rubber chemicals are not produced in a large scale
- Renowned tire makers, which account for the bulk of the global tire production, require rubber chemicals to satisfy their special, onerous specifications. High technology and talents are required to make such rubber chemicals
- 3. China Sunsine has been profitable since 1998



### Q: Are entry barriers high for the rubber chemical industry?

A: Yes.

- 1. Capital intensive -- land, environmental protection and safety infrastructure.
- 2. Know-how -- technology, talents and management skills also required to produce specialty chemicals.
- 3. Stringent supplier selection process by renowned tire makers, taking into account of production capabilities, capacity, quality of products & services and compliance with government's regulations etc.
- 4. Rubber chemical industry currently undergoing consolidation.
- 5. Difficult to get approval for new capacities



### Q: Will weakening car sales affect the rubber chemical industry?

A: There will be material impact only if the new car sales experience significant negative growth

- 1. New cars accounts for only 30% of tire consumption. Existing cars consume the remaining 70% as replacement for old tires. For passenger cars, every car needs to replace 1.5 piece of tires every year.
- 2. New car sales in developing countries expected to stay robust owing to low car ownership

Country	US	Australia	Italy	Japan	Germany	S. Korea	China
Motor vehicles per 1,000 people	910	740	625	591	555	459	231



### Q: Will weakening ASP affect the Group's performance?

A: The Group expects a downward pressure on ASP moving forward. For a long run, growing sales volume is what we are pursuiting for sustainable growth

- 1. ASP depends on the demand & supply situation and raw material prices. The Group is able to gain a reasonable margin due to its comprehensive competitive advantage.
- 2. Growing sales volume to further strengthen our market leadership position.
- 3. Robust financial position to support future capacity expansion



# Turning Challenges into Opportunities

### Challenges

Stringent environmental and safety enforcement may affects all chemical companies in China

Short supply situation may ease as some affected productions resuming gradually which could lead to the decline of ASP

Trade war tension between US and China makes the world economy uncertain and weakens China's tire export to US

### **Opportunities**

The policy affects smaller producers more and will lead to industry consolidation, benefiting bigger players

Sunsine's capacity growth will result in sales volume growth and lower unit cost. Profit will grow in long term even if ASP normalises

Group's sales to US are small, about 2%.

Wherever they are located, tire factories all over the world need rubber chemicals



### Listed On SGX Mainboard

### SHARE PERFORMANCE

China Sunsine Chemical Holdings Ltd. (CH8.SI) 🌣

SES - SES Delayed Price. Currency in SGD

**1.3200** -0.0200 (-1.49%)

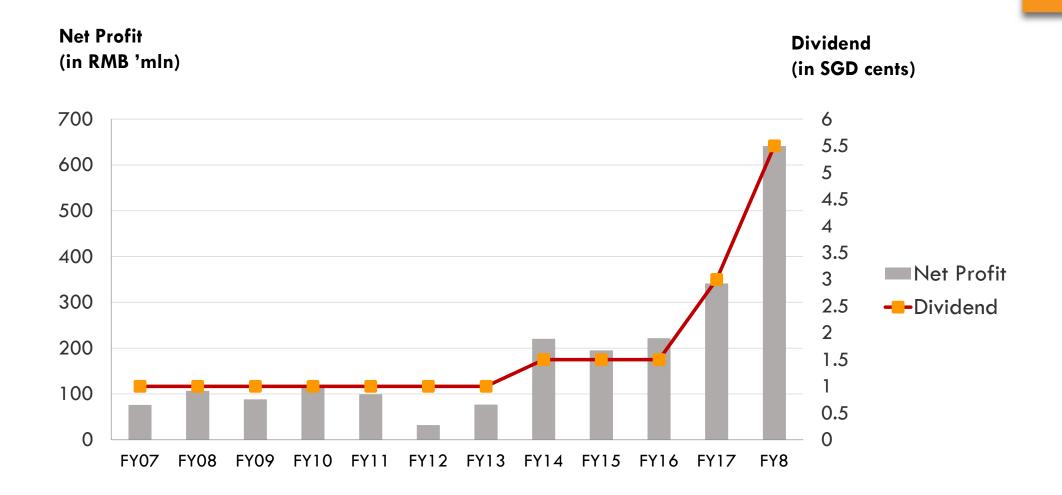
At close: 5:04PM SGT



- P/E 5 times & P/B 1.4 times
- Dividend yield 4.2%



# Dividend Payment History





# Chairman's Message

"I am pleased that the Group has achieved this phenomenal performance in 2018. The global economic and geopolitical conditions remain uncertain. China's economy is continuing to slow down. Auto sales have seen its first decline in 2018 after 28 years of consecutive growth. On top of that, some players which have placed more emphasis on their environmental protection and safety measures had resumed their operations. The Group expects downward pressure on prices moving forward."

"In spite of many challenges ahead, as a leading rubber chemicals producer, the Group continues to focus on production technology and innovation through investment in R&D, to gain a competitive edge over other players We remain cautious about the outlook of the Group and are confident of our profitability in the next 12 months."



Mr. Xu Chengqiu Executive Chairman

# Q & A

### MEDIA/INVESTOR CONTACT

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